



To whom it may concern,

1.2.17

Courtney and his team have demonstrated exceptional capability and competence when competing in the ATTACQ Retail Innovation Challenge with LaunchLab.

Courtney's dynamic leadership style has been thoroughly communicated throughout his team to ensure a professional and coherent solution is presented. He has been very open to input and seeks to customize their offering to their clients, while at the same time maintaining a consistent vision and service.

Although Courtney is involved in the strategic part of his business, he has a hands on approach when interfacing between multiple stakeholders and his team.

This approach of merging the operational and expectation management aspects results in a consistent proactive customer experience which a blue chip organisation requires. He has acted with integrity always ensuring the interests of the organisation are a priority.

I would have no hesitation in recommending Courtney in any endeavor he may pursue.

Yours Truly,

Brandon Paschal